



Creation of “Delage Of Qatar”, with KnightsBridge Automotive

Lusai, Qatar (July 15, 2024) – KnightsBridge Automotive, the leading distributor of exceptional vehicles in Qatar, winner of the Qatar's Award for Best Automotive Distributor and with the largest Qatari ShowRoom dedicated to luxury cars, is now “Delage Of Qatar” by becoming the exclusive dealership for the Delage brand in Qatar.



The D12 Coupé & Speedster on display at the Knightsbridge Showroom, Lusai.

“For Knightsbridge, representing Delage in Qatar is an opportunity that we did not want to pass up: the brand was the most successful in the world of Concours d’Élégance in the first half of the 20th century, and we firmly believe in its resurrection. It will take time to reestablish brand awareness, but it is our know-how and it will be our mission in Qatar.

We will start with a presentation event of the incredible Delage D12 on July 17,” said Jason Southwell, General Manager of Knightsbridge Automotive.

“Since we presented our cars at the GIMSQ show in Doha last October, we have spoken with all the major luxury car distributors and Knightsbridge was clearly our first choice. We are therefore very satisfied with this agreement, which is part of the long-term renewal of the brand” added Laurent Tapie, re-founder and CEO of Delage Automobiles.

To contact Delage Automobiles: contact@delage.fr