

DELAGE announces its next Hypercar and a project for a 2nd sportscar brand.

Paris, Mondial de l'Auto, France (October 14, 2024) — DELAGE announces its ambitions with the start of construction on the prototype of its next Hypercar and a project to develop a 2nd sports brand.

1. The Delage Torpille 100A: DELAGE's next Hypercar will aim for the world road speed record.

DELAGE is pleased to announce that after several months of research & development, it now has the elements allowing it to start work on the prototype of its second Hypercar model, the design of which is completed, but will not be revealed until of its presentation in 2026.

As a preview, DELAGE presents a photo of the car under cover, and its logo.



This car will pay homage to the 100th anniversary of the DELAGE Torpille which, in July 1924, with the fabulous DELAGE V12 of the time and René Thomas at the wheel, established a new world road speed record (230.54 km/h).

It will thus take the name "DELAGE Torpille", attached to "100A", like 100th Anniversary in French (and "100th Anniversary" in English).

It will also take up the objective, since its goal will be to establish a new world road speed record.



To achieve this, the car will have a hybrid engine developing 1,500 horsepower, based on the V12 DELAGE already equipping the D12.

Above all, the car will benefit from an adaptation of the invention of the company DELAGE Aérodynamic, having filed a patent for a device for reducing aerodynamic drag in aeronautics. This device allowed the total annihilation of drag on a half-ellipse (shape of an airplane wing and... a car) during tests carried out in perfect conditions and in a digital wind tunnel by a French subsidiary of SIEMENS. In real conditions and on a car, DELAGE estimates that this device should be able to reduce aerodynamic drag by at least 30% and thus allow the DELAGE Torpille 100A to exceed 500km/h.

DELAGE wishes to find a manufacturing partner to develop the tire, currently non-existent, which would be able to withstand the constraints of such speed.

The DELAGE Torpille 100A will be a 2-seater in a classic position and will be less radical than the DELAGE D12: its goal will not be to be as fast as possible on the circuit, but on the open road.

It will be offered with or without the optional drag reduction system, with a significant price difference between the two versions.

Finally, the DELAGE Torpille 100A will be made of carbon fiber and flax fiber, to date a world first for a Hypercar.

DELAGE has in fact developed an innovative and proprietary method of preparing flax, which is completely organic on the one hand, and on the other hand gives it properties of rigidity and lightness compatible with extreme performance automobiles. While being recyclable.

The DELAGE Torpille 100A will serve as a showcase for this know-how developed by DELAGE, with the aim of creating a subsidiary company dedicated to this innovative material, which has strong sales potential for the automobiles of the future, being light and inexpensive, and recyclable.

2. DELAGE is studying a project to develop a 2nd sportscar brand, in a much more affordable price range.

DELAGE wishes to promote its know-how as an independent automobile manufacturer, specializing in very high performance automobiles, and the unwavering support it has within the BFC region, keen to remain a reference in cutting-edge automobiles (Technopole de Magny-Cours, unique in France) and to seize any opportunity to create activity and jobs in the region.

Thus, DELAGE carried out an internal market study concluding that a niche exists for a non-thermal sports car in an affordable price range (between €40 and €70 thousand), using the latest technologies available on the market allowing a report extremely competitive quality-power-price.

This project will be conditional on specific fundraising and the exploitation of a brand that speaks to the French public and reflects the ambitions of this first vehicle.



Several brands are being studied.

If this project is successful, DELAGE will become a group of brands present in two very different price segments of the automobile market.

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